

The logo for DURAGO, featuring the brand name in a bold, italicized, sans-serif font with a blue-to-white gradient and a glowing blue outline. A registered trademark symbol (®) is located at the end of the word. The logo is set against a dark blue background with a subtle grid pattern.

DURAGO®

A close-up photograph of two brake pads and their corresponding metal shoes. The pads are dark grey with a textured surface, and the shoes are black metal with four mounting holes. The background is a blurred image of a car's front end, including the grille and headlights, in a dark blue color.

BRAKE PADS & SHOES

BRAKE PADS

PREMIUM BRAKE PADS

Our Premium brake pads are integrally molded with a Semi-Metallic formulation for superior bond retention and shear strength.

Premium pads were developed for low dusting while maintaining maximum fade resistance and excellent stopping characteristics.

Optimum braking performance and extremely quiet operation lowers brake rotor and brake pad operating temperatures increasing rotor life.

- Rotor friendly - 100% non-asbestos material
- High temperature friction material provides fade free performance
- Dynamometer tested for maximum stopping power in a wide variety of road conditions
- Shimmed, slotted and chamfered for maximum performance (where applicable)
- Single layer noise dampening shims are installed during the manufacturing process



DuraGo BRAKE PADS & SHOES

DuraGo offers a comprehensive Brake Friction program for every budget and consumer. Everyday driving safety and reliability were of paramount importance in developing our Brake Pad program. DuraGo Brake Pads provide superior vehicle control, driver comfort and safety over a wide range of driving conditions - maximizing driver confidence.

We offer unique friction materials that are designed for fit and function in a wide range of vehicles. All formulas have been independently tested for wear and noise squeal protocols. We manufacture our brake pads using the latest technologies in "State of the Art" ISO/TS 16949 certified facilities.

CERAMIC BRAKE PADS

Ceramic material formulation adds stability and predictability to the brake pad.

Integrally molded with superior bond retention and shear strength for optimum braking performance and extremely quiet operation.

- Engineered for optimum braking performance and extremely quiet operation
- Lowers rotor and pad operating temperatures increasing rotor life
- Dynamometer tested for maximum stopping power in a wide variety of road conditions
- Shimmed, slotted and chamfered for maximum performance (where applicable)

Slotted for exceptional noise and vibration control (where applicable)

Precise chamfers ensuring the maximum friction area with the most stopping power and quiet operation (where applicable)

Noise reducing shims dampen brake pad vibration

Precision cut backing plates reduce vibration in the brake caliper



NEW **BRAKE SHOES**

BRAKE AND PARKING BRAKE SHOES

DuraGo offers premium quality brake shoes at affordable prices. The friction material is a low metal formulation with drum friendly properties. All brake shoes are ARC ground to avoid fit issues during the installation process. Shoe steel is electrostatic coated for rust prevention. Levers and pins attached on applications where needed.

- Levers and pins attached on applications where needed
- Expanded parking brake shoe coverage
- Coated steel protects against rust
- All new steel - No cores
- Drum friendly friction material
- Riveted and Bonded applications



ABOUT DuraGo®

MANUFACTURING

We have a rich 50 year history in manufacturing, importation and distribution of aftermarket automotive products, making us the professional's choice for quality, cataloging, profitability and first to market applications.

With attention to detail and outstanding quality, each DuraGo product is designed and engineered in conjunction with globally sourced manufacturing partners.

Over 95% of passenger car and light truck brake sales are covered by the DuraGo line, making them the perfect product to be stocked on your shelves.

Our dedication to high production standards results in the quality, safety and reliability your customers demand – at affordable prices.

ELECTRONIC CATALOGING

DuraGo has one of the most accurate and up-to-date brake shoe electronic cataloging system in the automotive aftermarket. With an in-house professional cataloging staff, every DuraGo part number is cataloged with photos to visually ensure the proper application.



Our online comprehensive cataloging system offers accurate and up-to-date product application information that you or your customers can access over the internet – which we update every 30 days.

DISTRIBUTION & CUSTOMER SERVICE

Distribution is a vital component of our satisfied customer base and over-all success. We have distribution centers located in California and New Jersey. **Our national distribution system gives us a distinct advantage – enabling us to consistently expedite prompt, cost-effective delivery.**

DuraGo's award-winning customer support and service offers you order confirmation within 24 hours, prompt order turn around and a consistently high rate of order fulfillment. We know what it's like running a business; therefore we strive to take the hassle out of running yours by making sure you get the parts you need when you need them.

DURAGO®

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